

USA TRACK & FIELD FOUNDATION JOB OPPORTUNITIES PROGRAM

This program is designed to provide high-ranking professional track & field athletes (Olympians & legitimate aspiring Olympians) with a quality income source as well as a career building experience, and for the still actively competing athletes, includes the flexibility for daily training and the necessary time off national/international competition.

Note: Participating organizations/companies are not being asked to guarantee any positions but rather to commit to giving pre-screened applicant athletes strong consideration.

THIS PROGRAM INCLUDES:

- **PART-TIME, FLEXIBLE JOBS**, which are either ‘virtual’ in design or are in locations near an athlete’s coaching and training home-base. **FULL TIME ROLES** for athletes who are transitioning to their post-competitive lives.
- **A COMMITMENT BY THE ATHLETE** to diligently and maturely pursue the position accepted to the best of his/her ability, with work hours tailored to their training regimen and travel to important national/international competitions.
- **A CAREER BUILDING OPPORTUNITY** that fits naturally within an existing job internship structure and/or with the performance goals of the participating company.

ATHLETE PROFILE:

- ❖ **300 to 400 athletes will be eligible for this program**
- ❖ **Virtually all are college graduates, ages 22 to 32**
- ❖ **Equal number of men & women; and 50% African-American**
- ❖ **Extremely high achievers and fitness role models**
- ❖ **All athletes will be pre-screened for commitment & skills**

SAMPLE OF POTENTIAL BENEFITS TO AN EMPLOYER:

- ❖ *Supporting development of some of the finest young men and woman in USA as they pursue representation on America’s Olympic team*
- ❖ *Community/Industry visibility, promotional opportunity re: supporting a local aspiring Olympian*
- ❖ *Opportunity to capitalize on the athlete’s fitness excellence and insights with clients, employees, and wellness/fitness programs*
- ❖ *Gaining value from highly motivated college grads, who are proven high achievers and “worldly”*
- ❖ *Chance to focus an intern on projects that aren’t getting needed attention; “back burner” projects*
- ❖ *Cost-effective, thorough way to evaluate/groom potential future employees*
- ❖ *Diversity of the athletes*

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EXAMPLES OF 2009 PART-TIME AND INTERNSHIP ROLES

SOME OF WHICH TARGET THESE ATHLETES' UNIQUE QUALITIES

- LEAD HEALTH/WELLNESS/EXERCISE “LUNCH & LEARN” SESSIONS AT WORKPLACE
- HEALTH COACHING RE: EXERCISE, WEIGHT MGMT, SMOKING & STRESS
- MOTIVATIONAL SPEAKING – ADULT AND SCHOOL AGE AUDIENCES
- ENDURANCE TRAINING MODULE LEADERSHIP
- DESIGN & COORDINATE SCHOOL EVENTS RE: NUTRITION, FITNESS, DRUGS, SEXUALITY
- ATTRACT AND INTERACT WITH MEDIA AND PUBLIC AT MOBILE HEALTH FAIRS
- ONLINE PRESENTATIONS & “INTERVIEWS” ON WOMEN’S HEALTH & WELLNESS TOPICS
- COMMUNITY ROAD RACE REGISTRATION/CASHIERS/MERCHANDISE SALES
- “HEALTHY WORKFORCE” CLIENT VISITS
- CHILDREN’S HEALTH INSURANCE PROGRAM PROMOTION
- FITNESS CENTER INFORMATION DESK
- PERSONAL TRAINING AND NUTRITION COUNSELING
- CAMP COUNSELOR AND ATHLETIC COACHING
- ACCOUNTING ASSISTANT
- ADMINISTRATIVE ASSISTANT
- CUSTOMER SERVICE
- BROAD CORPORATE INTERNSHIP EXPERIENCE

The USA Track & Field Foundation provides a means to attract and guide funds to new and innovative track & field programs with an emphasis on providing opportunities for youth athletes, emerging elite athletes, distance training centers and anti-doping education. The Foundation depends upon donations from its Board of Directors and from generous fans of track & field.

For more information or to contribute to the USA Track & Field Foundation, visit www.usatffoundation.org.

