



2012 LONDON GAMES VIP TRAVEL PACKAGE TO BENEFIT THE USA TRACK & FIELD FOUNDATION

"HOSTED BY BRUCE JENNER"

Come join the USA Track & Field Foundation's inner circle at the 2012 Summer Olympic Games in London! Included among the delegation are *Bruce Jenner*, *Bob Greifeld* (NASDAQ CEO & Foundation Chair), *Doug Logan* (USATF CEO), *Frank Marshall* (film producer, Foundation Director), *Nicholas Sparks* (best-selling author, Foundation Director) and many others.

This is a ***ONCE-IN-A-LIFETIME OPPORTUNITY*** to mingle with the track & field elite, and is available *only* to contributors to the **USA Track & Field Foundation**.

Support Team USA's track & field athletes and experience the excitement of the world's greatest summer sports event in person and ***FROM THE INSIDE!***

Packages start at \$30,000 per couple.

Pictured at right (top to bottom & left):
Bruce Jenner, Carl Lewis-Frank Marshall-Bruce Jenner, Willie Banks, Bob Greifeld





TWO TRAVEL PACKAGES:

Wave 1: August 1-7 (6 Nights)

Wave 2: August 7-14 (6 Nights: Track & Field)

CONTRIBUTION IS \$30,000 PER COUPLE/WAVE (\$50,000 FOR BOTH WAVES)

AMENITIES INCLUDE:

- 5 Star Central London Hotel with daily breakfast (Double/King-2 Persons)
- Private airport limo transfer to & from hotel
- Luxury transportation to & from events
- Meet and greet with Team USA athletes
- Tickets to all track & field events; other events subject to availability
- Official Team USA gear
- Daily dining with Olympic greats such as Bruce Jenner, Carl Lewis, Willie Banks, others
- Personal on-site London concierge (Olympic events, theatre, restaurants, etc.)
- Local tour/excursion with dedicated tour guides

Note: Airfare not included

A portion of this trip may be tax-deductible. Please consult with your tax advisor.



Pictured: Stephanie Brown Trafton & David Oliver



- **THE USA TRACK & FIELD FOUNDATION** provides a means to attract and guide funds to new and innovative track & field programs, with an emphasis on providing opportunities for youth athletes, emerging elite athletes, distance training centers and anti-doping education. The Foundation depends upon support from its Board of Directors and from generous fans of track & field.

WHAT SOME ATHLETES ARE SAYING...

"The support I received during my preparations for the 2006 season, really lifted a heavy burden off my shoulders. At a time when I was without a contract and working odd jobs to meet financial obligations, the Foundation took a chance on me. I am really grateful and indebted to this organization."

David Oliver, 2008 Bronze Medalist, 110 Meter Hurdles

"The USATF Foundation is spot on with their mission to support athletes like myself who don't have the media attention financial backing of some of the more popular events. You provided a way for my coach to travel with me to Beijing to the biggest competition of my lifetime. Without that, I would not have been able to accomplish this wonderful Gold Medal performance. Thank you to the USATF Foundation for the past and future support of athletes in the sport of track & field."

Stephanie Brown Trafton, 2008 Gold Medalist, Discus Throw

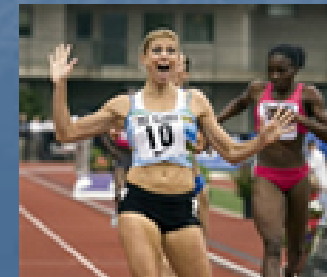


- **ELITE GRANT PROGRAM:** The USATF Foundation's Elite Athlete Grant Program contributes to the pursuit of world-class performances by American post-collegiate track & field athletes, who must meet minimum performance standards and fall below the salary cap threshold. For an application to be considered, they must have a clean drug-testing record, agree to all drug-testing protocols and agree to support *"Win With Integrity."*
- Grants are used by athletes for: housing, travel costs, coaching, travel to competitions & health insurance.
 - > More than 100 grants over three years of \$3,000 to \$5,000 to elite athletes
 - > 9 grantees made the 2008 Olympic Team & 2 won medals
 - **Stephanie Brown Trafton (Gold, Women's Discus) & David Oliver (Bronze, 110 Hurdles)**
 - > Funded a European racing trip for 9 athletes
 - > Over \$150,000 per year to "Distance Project" training centers for elite distance runners
 - > Career job program with major corporations to assist with earning additional income
 - > Mentor program to facilitate athlete transition to post-competitive life

" Thank you, the Board members and the Foundation for the support. I appreciate the well wishes so much. It is an honor to be affiliated with this Foundation and I hope I am making you all proud of your decision to fund me."



Maggie Vessey, 800 Meters





- **YOUTH GRANT PROGRAM:** Track & Field/Cross Country is the number one junior high and high school participation sport in the USA. Over the past two years, the USATF Foundation has awarded over 65 Youth Grants and tens of thousands of dollars of gear to Clubs around the country, targeting those clubs most in need.
 - > 80 grants over 3 years totaling more than \$200,000 to youth clubs
 - > Annual support toward elite youth travel grants to major USATF events (Mark Springer Travel Grant program)
 - > Grants cover meet & travel expenses, uniforms, meals, etc.
 - > Annual support of *"Win with Integrity"* program
 - > Distributed Under Armour gear donated to youth program kids

A good example of Foundation support is A.C. Rockstar Running, Atlantic City, NJ. The USATF Foundation grant greatly expanded the club's reach throughout the entire community.

- > Serves elementary & middle school kids, ages 8-14
- > Club is free, no one is turned away
- > Funded out-of-pocket by Founder/Coach (a teacher) for first 3 years
- > Initially worked with a limited number of low-income kids
- > Grant allowed program to expand to all of Atlantic City, exposing more than 500 kids to track & field and cross country



Wave 1 (August 1-7)

August 2012

Wave 2 (August 7-13)

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1 WAVE 1	2 WAVE 1	3 WAVE 1	4 WAVE 1
5 WAVE 1	6 WAVE 1	7 WAVE 1 WAVE 2	8 WAVE 2	9 WAVE 2	10 WAVE 2	11 WAVE 2
12 WAVE 2	13 WAVE 2	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	



- **APPLICATION: 2012 LONDON GAMES VIP TRAVEL PACKAGE**

Thank you very much for your interest in joining the USA Track & Field Foundation delegation at the 2012 Summer Olympic Games in London.

Please take a few minutes to complete this simple online application. A complete itinerary of events will be provided in 2010. Your space will not be reserved until payment is *received in full*.

FILL OUT THE ONLINE APPLICATION AT <http://app.perfectforms.com/player.htm?f=bHxggAWG>.

Please contact Tom Jackovic, Executive Director, USA Track & Field Foundation, with any questions.

USA Track & Field Foundation
132 East Washington Street, Suite 800
Indianapolis, IN 46204

Tel: (412) 398-2484

Email: Tom.Jackovic@usatf.org

Website: www.usatffoundation.org



At "Pre's Rock" with Bob Greifeld (Chair) & Jack Wickens (Foundation Director & Vice-Chair, USATF)



USA TRACK & FIELD FOUNDATION BOARD OF DIRECTORS

Bob Greifeld, USATF Foundation Chairman, CEO NASDAQ	Larry Lee, President & Owner, Leepoxy Plastics Group
Jerry Banks, Founder & CEO, MLC Intellectual Property	Randy Letang, Co-Founder, Principal, Wellbridge Capital
Willie Banks, Olympian & Former Triple Jump WR Holder	Paul Lilly, Retired Founder, McData Corp.
Bill Belk, Managing Director, Carolina Financial Securities	Doug Logan, CEO, USA Track & Field
Ike Belk, Retired President, Belk Group	Frank Marshall, Noted Movie Producer
Bob Betz, Retired President, Cognis Corp.	Craig Masback, Senior Nike Executive , Former USATF CEO
Kim Betz, Legislative Director & Counsel, Hon. Steve Chabot	Mike Matte, President & Owner, Marathon CEO Leadership
Chris Borch, CEO, Micro-Mechanics	Dan McClory, Managing Director, Hunter Wise Financial Group
Lewis Carr, President, Media Sales, BET Networks	Raphael Peck, Former Vice President, Under Armour
Rudy Chapa, President, SPARQ	Ed Plummer, CEO, Harnell Capital Corp.
Ken Flax, Senior Vice President, UBS	Amory Rowe Salem, Founder & Executive Director, In The Arena
Stephanie Hightower, President, USA Track & Field	Michael Saltman, CEO, The Vista Group
Mark James, President & CEO, Frias Holding Company	Nicholas Sparks, Best-Selling Author
Bruce Jenner, 1976 Olympic Decathlon Champion	Mark Sutton, Retired CEO, UBS Americas
Reid Johnson, Investor	Jack Wickens, Retired UnitedHealth Group Executive, USATF Vice-Chair
Pete Kight, Director & Vice-Chairman, Fiserv, Inc.	Ashley Wright, Partner, Alatair
Mike Kitson, CEO, Utilimaster Corp.	

www.usatffoundation.org